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## Home Theater Event

Report on our first annual "Home Theater" event held October 16th in Omaha.

Highlights included the opening of our long awaited new demonstration room featuring the Aerial Acoustics System 1 home theater speaker system powered by the Meridian G95 DVD Receiver. We also introduced the new Meridian MF10 DILA cinema projector and a host of other new

products from Meridian including active speakers. The new EVO wall system was showcased (see inside) along with the Kaleidescape and Vudu video servers.

For a full report on our 1st Annual Home Theater Event, visit us at

[www.soundenvironment.com](http://www.soundenvironment.com)

## Pre-Holiday service check up for your system

We are offering **20% savings on any pre-holiday system check up scheduled before December 15th.** Just call Jamie at 402-306-4760 to schedule service.

If you have a projector you should purchase a replacement lamp to have on hand. There are too many different lamps for us to stock them. Lamps need to be

replaced after a certain number of hours of use to maintain performance and they can also fail unexpectedly. We can replace a lamp on very short notice but only if you have one. To help we will offer a 10% discount on any projector **lamps ordered before December 15th.**

## Gift Ideas

Consider a gift for you and your family this holiday season. Enjoy life at home with music and movies. Save fuel. Be kind to the environment. Turn the lights down. Relax. Make an investment you can enjoy for years. See inside for gift ideas and substantial savings opportunities. **We are offering 12 MONTHS SAME AS CASH** and layaways to make a purchase easier. Please stop in or contact your salesperson for details.

## What is value?

Value is certainly not just the lowest price or the most features. Performance through the life of the product, ease of use, reliability, durability, these are what create value. We have stood behind what we sell for 40 years. Please see our full article on value on our website.

[www.soundenvironment.com/value.htm](http://www.soundenvironment.com/value.htm)



## The mysteries of Blu-ray and what you might (or might not) get if you hook one up

### Blu-ray: Promises and fulfillment

Blu-ray technology promises the highest definition video (1080P) with uncompressed audio (Dolby True HD and DTS Master Audio). Blu-ray certainly has the potential to do what it promises, but it is a long way from being a mature technology.

Unfortunately, in the rush to market, the promise is not being delivered very well. Blu-ray is being touted as the beat-all technology, with players selling at \$299 by the major manufacturers. These players, if hooked up correctly offer some aspects of performance that are very good and some that are not. Also, keep in mind that these early versions do not do a very good job with regular DVDs.

There are several versions of the operating system for Blu-ray players. The newest version is required to play the newest discs. Amazon even has a warning to that effect. So, **buyer beware.**

Meanwhile, the DVD technology is mature with players starting at \$399 that do a very good job and others starting at \$1995 that offer truly outstanding audio and video performance.

Also in the rush to get the discs themselves to market neither the video nor audio may be what the technology can provide. You have to be careful which discs you select.

**Will we sell Blu-ray? Yes!** Cambridge, NAD, Arcam and Meridian all have announced players. These are all second generation players with the latest operating systems and improved performance.

**The first available** will be the NAD T587 priced at \$1499. It offers the latest operating system (Profile 2.0), BD Live, as well as BD-Java, full 1080P resolution with Deep Color and Extended Color capability. And it starts to play in 18 seconds as opposed to the minute or two required for some of the first generation players.

New technology is one area where The Sound Environment's commitment to our customers is so important. While the big box merchants are out there just trying to sell you a box, we are committed to actually getting you the result promised.

### Our pledge to you

We will confirm how well the technology in each of the players we sell is implemented and see to it that they work in your system in a way that produces the result promised. If you are not satisfied, we will take the player back.

### Transparent

Transparent offers trade in credit on non-Transparent cables towards new MM2 technology cables.

Feel stuck with your old cables? You aren't! Contact us for details on this money saving offer which ends soon. Don't miss this opportunity to upgrade to Transparent and retain as much as 70% of the value of your old cable.

### HOLIDAY HOURS.

We will be closed for Thanksgiving, Christmas and New Years but open regular hours the day after. We will close at 4PM on Christmas Eve and New Years Eve so that our employees can all enjoy the holidays with their families. We are always available by appointment.

# GIFT PICKS }

From amazing Televisions to extraordinary compact music systems, The Sound Environment has something for everyone this holiday season. **We are offering 12 months same as cash and layaways**



B&O Beosound 1  
\$1420



Nexus NX2203 LCD TV  
\$399



Arcam Solo Mini Integrated CD, Radio, Stereo Amplifier  
\$999



NAD Viso Two DVD Receiver  
\$1299



B&O A8 Earphone  
\$160



NAD L54 DVD Receiver  
\$699

B&O BeoCom 1401 Telephone  
\$99



Canton Movie 60 CX  
\$699



B&O Beosound 3 \$499

## Get the best sound from your music on your computer or iPod



Canton DSS 303 iPod Music System ONLY \$399



Getting the best performance from your computer as a music source is of increasing importance and manufacturers are beginning to address the issue.

NAD has just introduced a phono preamp (the PP-3 at \$199) that will also convert the signal from your turntable to a digital signal for your computer.

Computer sound cards are usually not very good, so

to get the most out of your computer, an outboard DAC (digital to analog converter) with USB input is essential. Cambridge is offering one for only \$399. PS Audio also has a new one for \$999.

A related issue is getting the best sound from your iPod as a system source. The Wadia 170i (\$379) is the first component specifically designed to transform your iPod into a high-resolution server by extracting the digital signal for

transfer to a DAC or any CD player with a standard digital input.

Please see our full article on your computer or iPod as a music source on our website

[www.soundenvironment.com/computeriPod.htm](http://www.soundenvironment.com/computeriPod.htm)



Nevo Q50 \$699

## Are You In Control?

Ease of use is important to full enjoyment of your entertainment system. You shouldn't have to get frustrated every time you turn it on or change the volume. You and your family and friends should be able to easily control the system, whether it is a home theater, music system or whole house system.

Most simple remotes are infrared (IR) which means you have to be relatively near the system and point the remote at it. More sophisticated remotes generally use radio frequency transmission (RF) of the control signal which means you can be further away and don't need to point the control at the system.

The Sound Environment offers a wide range of control

systems that vary greatly in level of system control and price.

A simple audio system or a small home theater system where all the components are within "line of sight" could easily be controlled with an **NAD HTRM** learning remote which sells for \$129 or a **Universal Remote Control (URC) MX-350** (\$149).

If your components are concealed behind cabinet doors or are in another room, Nevo's intuitive, easy to use, Q50 (\$699) and the URC MX-900 (\$449) offer an RF approach, that easily controls these "hidden" components. These remotes must be used with an associated base station.

Nevo, URC and especially

Crestron control systems are often used with larger home theater systems and whole house systems. They offer color graphic display and touch screens as well as hard button interfaces. These sophisticated remotes, which are individually programmed by us for your specific application can turn the system on, select a start up program and preferred volume level at the touch of single button. They can even control lighting, window coverings and other home functions.

**The right control system is a critical component in any system and selecting the right one will bring simplicity to your home entertainment world.**

**Take control.**



## Contemporary Furniture Solutions

**EVO** the non-cabinet cabinet. Space always seems to be at a premium, and if you plan to move, a complex installation that involves running cables through a wall is a big problem.

Here is an elegant and simple solution. A few screws attach this system to the wall. When you move just a bit of spackle and paint fixes the wall, the same as you would after removing a piece of art. And the system can be expanded and the look changed by switching out the easily removable panels. Evo has standard finish panels

available, but we can supply virtually any finish via special order. Let your imagination go wild! See it in our stores or online at <http://www.theevo-system.com/>

**Salamander**, the cabinet designed for electronic components. The Chameleon and Synergy lines of Salamander AV furniture combine technology with style, by offering numerous cabinet configurations rich with features. Universal flat panel TV mounts, all in one IR repeating systems, active cooling kits and media storage are just a few of the features these cabinets offer.

Visit our showrooms for numerous examples, or visit [www.salamanderdesigns.com](http://www.salamanderdesigns.com)

**Sit on it!** Salamander offers a line of well-built, modularly designed **seating** for your home theater, listening room or anywhere that requires style and comfort. Available in leather or microsuede, in a wide variety of colors. Visit our showroom or go to <http://www.salamanderdesigns.com/> seating today and customize your furniture and seating choices.

**Tivoli** is the recognized leader in high-style, performance driven solutions for portable, in-room radio and integrated music systems. Each compact system is stylish and simple to use while delivering outstanding audio performance at an affordable price.



Tivoli Pal & iPal \$219 (left) and Global Radio \$599 (right)



NAD L73 DVD/CD Receiver Only \$999

## Compact Solutions for the Modern Lifestyle

Do you have a room in your home that begs for a good audio system but offers limited space? Have you recently purchased a flat panel HDTV but are unimpressed with its sound?

The Sound Environment offers several "all-in-one" DVD/CD receivers that combine compact size with great performance, ideal for those with minimal space.

NAD's L54 (\$699) and L73 (\$999) are excellent examples of this product category and have been very popular with our clients. They both offer

DVD and CD playback, AM/FM tuners, subwoofer outputs and learning remote controls all in a single component. The L54 includes SRS processing which creates an enveloping sound from only two speakers while the L73 provides full, 5-speaker surround sound processing capabilities.

For those looking for even better performance, check out NAD's new Viso Two (\$1299) and Viso Five (\$1799), Arcam's Solo Movie 2.1 (\$2499) and Solo Movie 5.1 (\$3499). For state of the art performance in the compact class consider the Meridian G95 (\$8995).

Add a TV and speaker package and you have a sophisticated AV system.

If you are just looking for a compact music system, NAD's C715 (\$499) or Arcam's Solo Mini (\$999) may be just what you need. Both units offer CD players, AM/FM tuners, subwoofer outputs, iPod interfaces and excellent performance all in an extremely small chassis.

*Stop by and audition these exciting, space saving systems today. We guarantee you'll be impressed!*



The Vudu XL \$999

Download and store up to 500 movies!

**WE ARE OFFERING 12 MONTHS SAME AS CASH AND LAYAWAYS**

## Yes, we sell TV's

There are many very low priced flat panel TVs on the market, but you have to be careful about what you are buying. What is the warranty? Can you actually get it serviced? Are parts stocked in this country? Name brand or not these are important concerns.

We sell Nexus and Runco flat panel TVs. Ok, you've never heard of Nexus but we have investigated them and their product meets our standards. Over the years we have introduced many manufacturers to this market.

Nexus is a division of CTL which was founded in 1989 and is headquartered in Portland Oregon. CTL also makes PCs, servers and monitors.

The Nexus division was created in 2002 to provide high end quality displays at a very competitive price. Their

marketing strategy is to devote little money to marketing, relying on a mature network of well informed dealers to promote the line. The warranty is 1 year parts and labor on the 22", 26" and 32" TVs, and a rarely equaled **two years parts and labor warranty on the 42", 47", 50" and 60" models.** Parts are stocked in this country and service is local.

Let's think about the value added by The Sound Environment. We provide full ISF calibration on the bigger TVs without charge. That is a \$350 value. We have technicians who use the best calibration equipment available plus years of experience calibrating very high performance displays. We install carefully and properly using high performance, high reliability cables. We will make sure the TV operates in your home as promised.



22" LCD \$399  
 26" LCD \$599  
 32" HD LCD \$749  
 42" HD LCD \$1599\*  
 47" HD LCD \$1999\*  
 50" HD Plasma \$2399\*  
 60" HD Plasma \$4999\*  
 \* includes ISF calibration

### Canton new speakers

#### Canton new speakers and savings on floor models.

We have been a Canton dealer for almost as long as we have been in business. Their line of speakers just continues to get better. Please come in and have a listen to the new GLE and Chrono series. Those who have heard them have been very pleased with the remarkable new Chrono series. The new GLE series starts at \$550 a pair with subwoofers starting at \$399. Canton also offers a remarkable surround sound package at only \$699. We are having a sale on the floor models of the current GLE series.

### Cambridge Electronics at great savings

Cambridge another of our low priced but performance oriented lines is having a sale on integrated amplifiers and CD players through the end of January. The 540 integrated amp and CD player normally \$998 for the pair, now \$698 (save \$300). The 640 integrated amp and CD player normally \$1298 for the pair, now \$898 (save \$400). Each piece is available separately as well.

## NAD new A/V Receivers

We have spent some time doing research, listening to the components, and talking to the engineers at NAD.

Of particular interest is their new line of audio/video receivers, three of which offer modular design. This allows you to buy the receiver with the modules that fit your needs now and upgrade later as new technology modules become available.

These three NAD receivers start at \$2499, offer non-obsolescent upgradeability through modular construction and boast a two year warranty with service available locally. Visit the NAD website or ours for more information. The T765 offers a robust

100 watts per channel with NAD soft clipping and power drive making it in practice more powerful.

These receivers offer a host of useful features such as dynamic level control for late night listening and the ability to send separate sources to 4 zones for a simple Multiroom system.

We have money saving opportunities on NAD products while supply last. These include the **T744 audio/video receiver at \$499 (save \$300)**, the **T515 DVD/CD player at \$199 (save \$200)** and the **C325BEE integrated amplifier at \$349 (save \$100)**.



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THE SOUND ENVIRONMENT®



Meridian F80. Hearing is believing.

Meridian F80. Hearing is believing. Small and beautiful, with the potential to go anywhere. The Meridian F80 is the most advanced portable entertainment system available. As versatile as it is ingenious. It's a CD and DVD player, a wireless computer speaker, an AM, FM, DAB digital radio and an alarm clock. Featuring unique digital active loudspeaker technology it delivers stunning sound so rich and detailed you'll be amazed it's produced by something so effortlessly compact. But then it's a Meridian - designers and manufacturers of Hi-Fi's and speakers so advanced if a microphone can detect it, the system can reproduce it. All you have to do is listen.

www.meridian-audio.com

\$2995

THE SOUND ENVIRONMENT LOCATIONS, HOURS AND EVENTS

OMAHA SHOWROOM  
(402) 391-3842

Tuesday - Thursday 11:00 AM - 6:00 PM  
Friday & Saturday 11:00 AM - 5:00 PM  
Sunday & Monday Closed

and by appointment

ROCKBROOK VILLAGE CENTER  
(108th and West Center Road)

11021 Elm Street, Omaha, NE 68144  
E-mail (omaha@soundenvironment.com)

HOLIDAY HOURS.

We will be closed for Thanksgiving, Christmas and New Years but open regular hours the day after. We will close at 4PM on Christmas Eve and New Years Eve.

LINCOLN SHOWROOM  
(402) 423-3737

Tuesday - Thursday 11:00 AM - 7:00 PM  
Friday 11:00 AM - 5:00 PM  
Saturday 12:00 PM - 5:00 PM  
Sunday & Monday Closed

and by appointment

HERITAGE PARK

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